

Short Resume – 25.03.2020

Guido Broich is an expert in Hygiene, Epidemiology and Organization of the Public Health Service, Public and Private Hospitals. He has been Professor for Organization of Public Health Services at Ferrara University's Legal Medicine Faculty and now teaches Epidemiology and Health Service Organization at the "SLOP - Scuola Lombarda di Psicoterapia" of Pavia University. He has been Medical Director of both private and public hospitals, General Director of the National Health Service's Agency of Lodi, President and CEO of public and private companies. He retired from Public Service in April 2019, and is now Senior Consultant and Partner of B&C Consulting, srl and Central Auditor of Sereni Orizzonti SpA, a private company that runs over 100 Nursing Homes.

Guido Broich is a German national, born 1955 in Germany. He obtained his Bachelor at the German School of Milan (Italy) in 1974 and his MD degree "*cum laude*" in 1980 from the University of Pavia. He did his first speciality residency in Ear Nose and Throat Surgery and a second in Epidemiology, Hygiene and Public Health, both at University of Pavia and "*cum laude*" final degree. In 1993 he was assigned a first lectureship at Pavia University in Neurophysiology, followed by teaching assignments in Worker's Health at Milan University, Forensic Medicine and Epidemiology and Organization of Public Health Services at Ferrara University and other minor university assignments. He spent about three years in the United States, first at the House Ear Clinic in Los Angeles, then at State University of New York at Stony Brook (PhD study) and finally with a third preference green card visa at the University of Cincinnati as assistant professor, passing all US licensing requirements (ECFMG, VQE and FLEX). He did a first MBA in Hospital administration at Pavia University and further two masters with the Lombardy Government for General and Medical Hospital direction, as well as further two administration masters with Pavia University. Actually he is corresponding member of the German "Societas Medico-Physica Erlangensis" of the University of Nürnberg and Member of the Editorial Board of Anticancer Research. Dr. Broich has published over 220 papers, articles and books.

After a first clinical assignment as ENT surgeon and from 1991 Deputy Chief of the ENT Department at Milan University Hospital, in 1997 he takes over the Medical Direction of the University Hospital itself until 2000, when he takes assignment as Medical Director of the major Italian private hospital group, "San Donato". From 2003 to 2007 he is appointed by the Lombardy Government as General Director of the National Health Service Unit of Lodi. He held several CEO, CMO and Presidency assignments in both public and private companies both inside and outside the medical sector, including the direction of his original "alma mater" university hospital of Pavia from 2016. With April 2019 he went into retirement from the public sector, maintaining the consulting and teaching activity.

Dr. Broich is an expert in building new facilities, services and companies and restructuring ailing ones, especially in the public sector, often working in synergy with major economist experts as Vitale-Novelli-Zane srl of Milan.

In his private life his main hobbies are oldtimer cars and aeronautics. He founded one of the first Flight Groups of the Italian Civil Security while being in Lodi. He is passionate in history and genealogy, where he publishes with several international study groups like CESNUR, IAGI, ICOC and founder of the "Centro Studi e Documentazione Storica Paolo Gorini", of which he was President from 2004 to 2006. He is also co-founder of an association voted to protect private deeds to public interest, whose first President was H.E. Valéry Giscard d'Estaing. At this moment he is Vice-president of the shooting association "Gruppo Sportivo Interforze Torre de' Negri" federated with the Italian Olympic Committee and built mainly by military personnel as well as President of the St. Ambrosius Fraternity. He has been Rotary Club member in Milan and Monza.

Dr. Broich received many national, international and dynastic orders and honours during his career, among which here only the Hungarian Vitéz Order and the highest Italian Knightly State Order "Merit of the Republic of Italy", at the Officer (2006), Commander (2012) and Grand Officer (2018) level, may be mentioned.

Further information and publication list is available at his website.